



# SPONSORSHIP OPPORTUNITIES



*\*INCLUDING WHAT TO KNOW ABOUT DEDUCTING SPONSORSHIPS AS A BUSINESS EXPENSE*

COMING SOON

**NETFLIX**

W/ GLOBAL DISTRIBUTION

A PSYCHOLOGICAL THRILLER BY KW FILMS

# ESCAPE

STARRING AARON PIERRE | DARYL MCCORMACK | MIA JENKINS

Dear Valued Partner,

**ESCAPE** is more than just a movie—it's a captivating exploration of love, betrayal, and redemption, taking audiences deep into the complexities of human psychology. I am thrilled to invite you to become part of our film family, reaching millions of viewers globally through Netflix. Your partnership offers an opportunity to align your brand with award-winning talent, exceptional storytelling, and worldwide recognition via Netflix.

We deeply value your consideration and look forward to the possibility of collaborating. Please don't hesitate to reach out to our team with any questions or to discuss this exciting opportunity further.

Warmest regards

# KENNETH WILSON

WRITER AND DIRECTOR

Professional Bio: Ken is a visionary artist, platinum award-winning musician, accomplished director and producer, published author, captivating actor, and the Founder of KW Media. Professionally known by many as Ken Will Music, the American artist has made a powerful impact in the music world, producing genre-spanning work in pop, R&B, and trap, as well as crafting emotionally resonant film scores. His creative reach also now extends to the literary world with the release of his debut novel and the upcoming Netflix film adaptation.



#85 / 500

IMDb STARMETER

# AARON PIERRE

STARRING AS KYLE

Aaron Pierre is a distinguished British actor whose commanding presence and versatile performances have positioned him as a rising star in global cinema. A graduate of the prestigious London Academy of Music and Dramatic Art (LAMDA), Pierre's career spans acclaimed roles across film, television, and stage.

He first gained attention as Dev-Em in Syfy's *Krypton* and showcased his dramatic range as Caesar in *The Underground Railroad*. His film work includes M. Night Shyamalan's *Old* and the award-winning *Brother*, which earned him the Canadian Screen Award for Best Supporting Performance.

Most recently, Pierre starred in the action thriller *Rebel Ridge*, voiced the title role in Disney's *Mufasa*, and portrayed Malcolm X in *Genius: MLK/X*, highlighting his talent across genres and formats. Now set to star in the new DC Universe as John Stewart in HBO's upcoming *Lanterns* series, Pierre is quickly becoming a household name while earning global acclaim for performances that blend emotional depth with cultural impact.

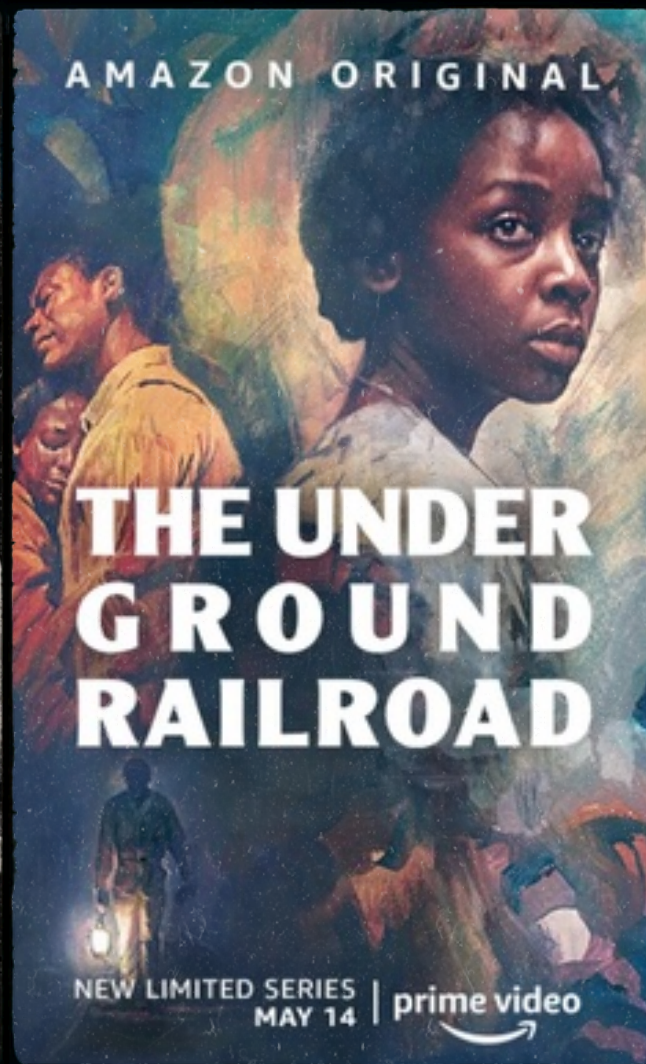
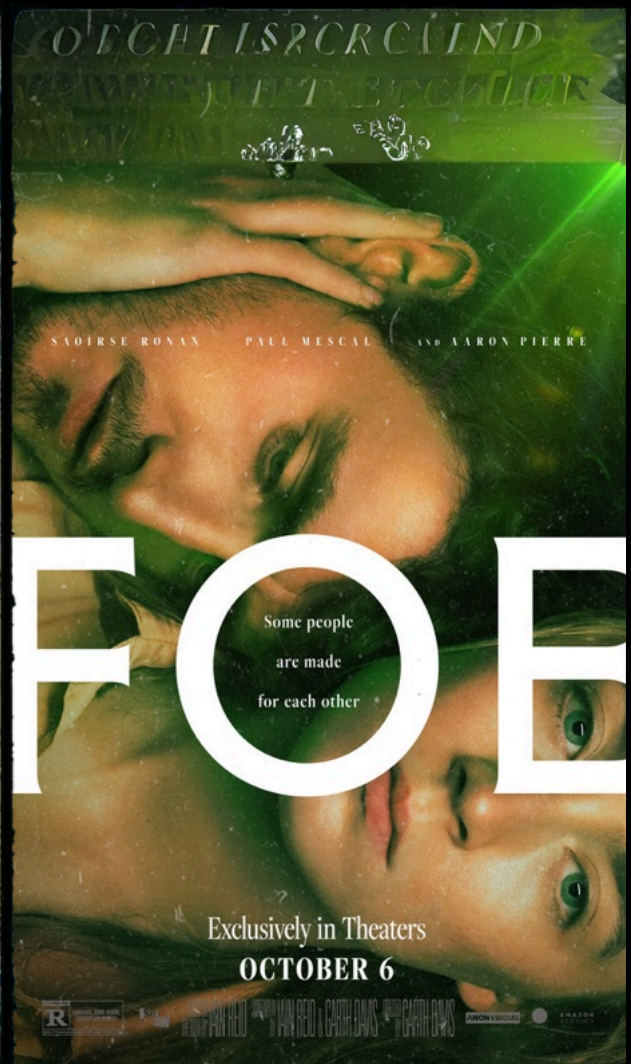
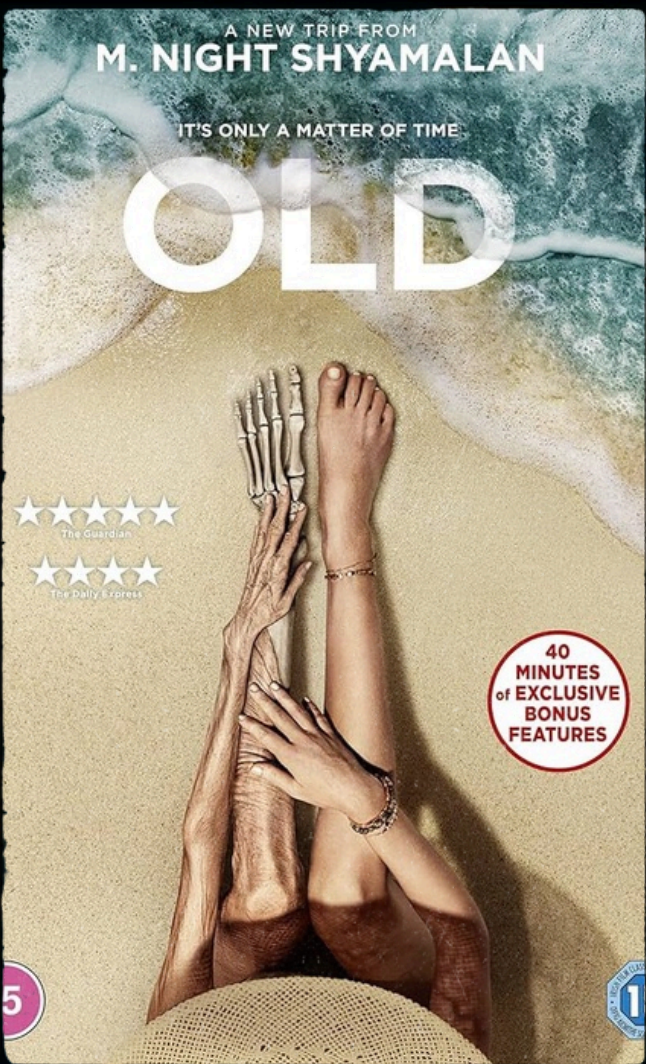
AARON PIERRE  
IS  
JOHN STEWART

# LANTERNS

A DC STUDIOS PRODUCTION



# AARON PIERRE FILMOGRAPHY



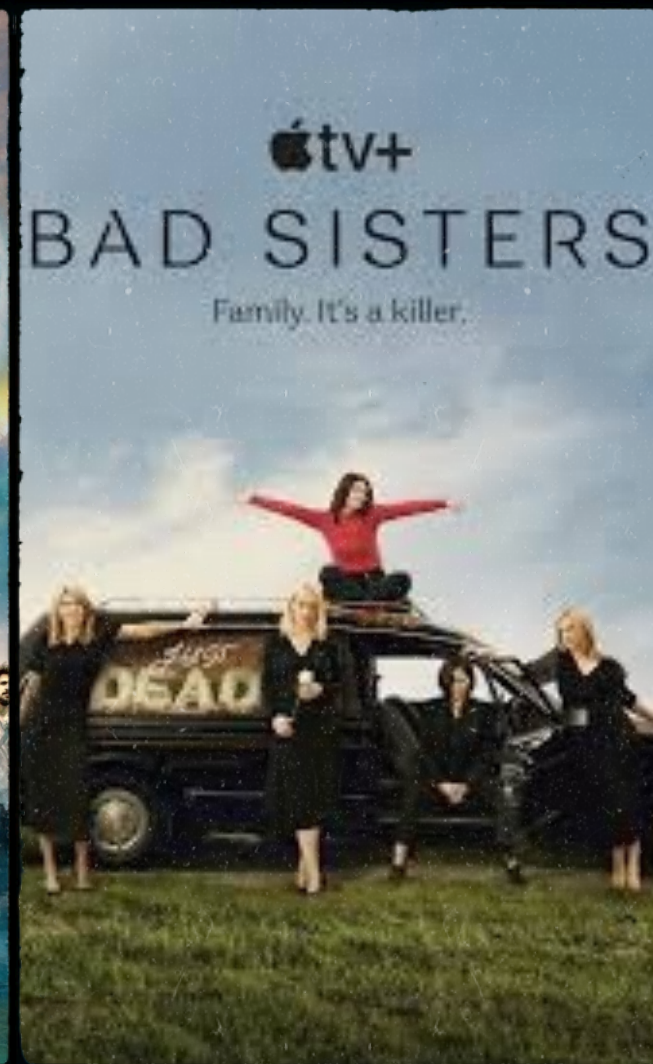


# DARYL MCCORMACK

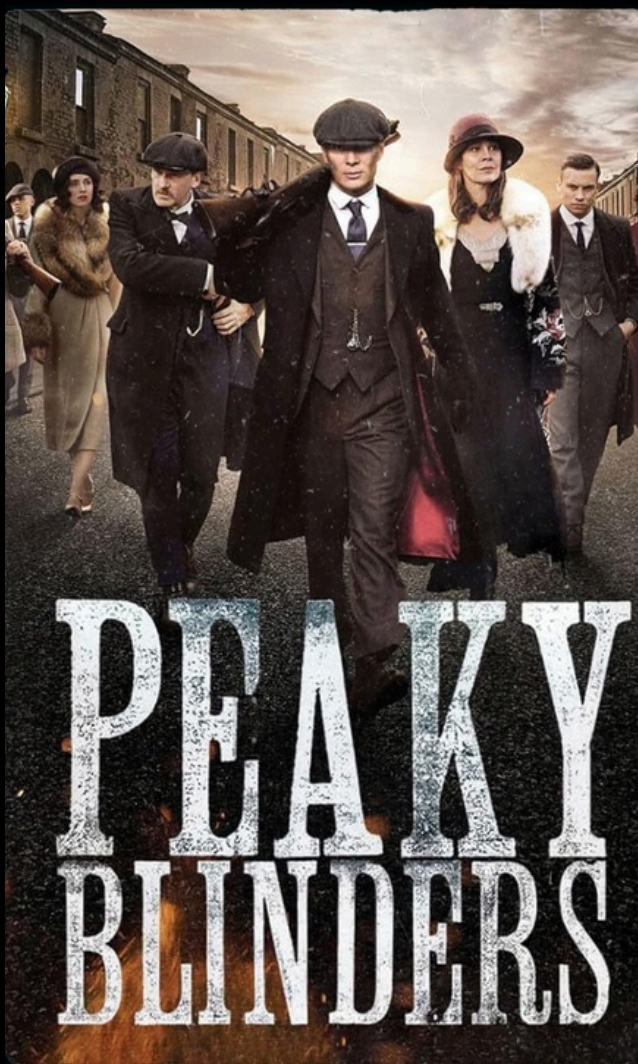
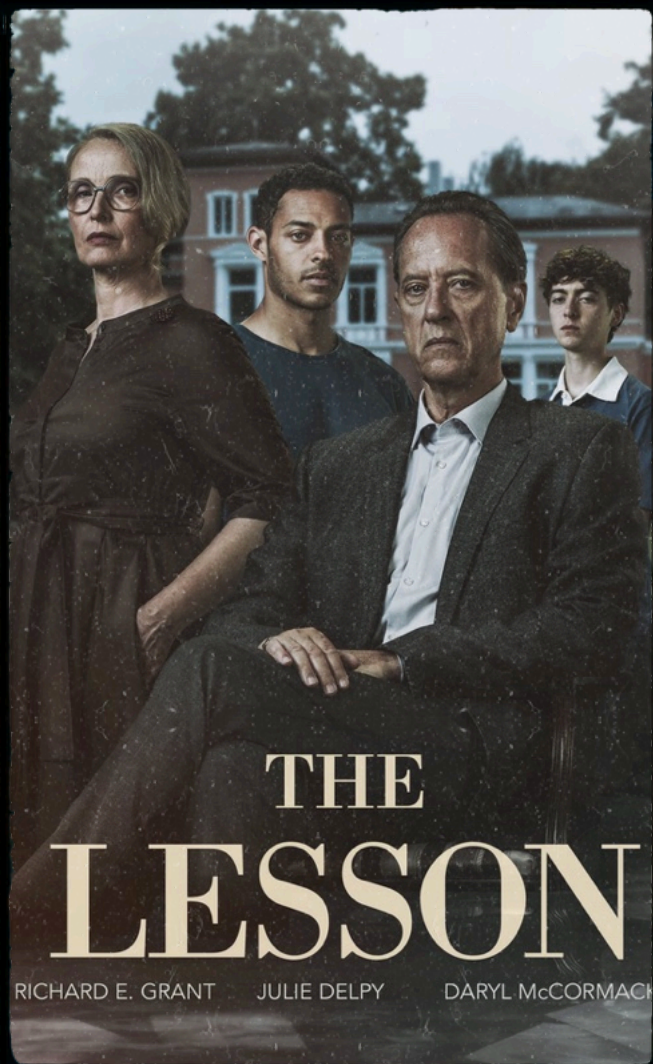
STARRING AS KARTER

Daryl McCormack is a prolific Irish-American actor whose compelling performances and rising prominence have garnered international acclaim. Born in Ireland, McCormack honed his craft at the illustrious Gaiety School of Acting, laying the foundation for a dynamic career in film, television, and theater.

McCormack's breakout role as Isaiah Jesus in the BBC's *Peaky Blinders* showcased his ability to captivate audiences with depth and nuance. His portrayal of Leo Grande opposite Emma Thompson in *Good Luck to You*, Leo Grande earned him nominations for both the BAFTA Rising Star and Best Leading Actor awards in 2023, highlighting his exceptional talent and versatility. His diverse portfolio includes notable performances in Apple TV+'s *Bad Sisters*, the thriller *The Lesson*, and the BBC series *The Woman in the Wall*. Looking ahead, McCormack is set to appear in high-profile projects such as *Twisters*, Rian Johnson's *Wake Up Dead Man: A Knives Out Mystery*, and the animated film *Rogue Trooper*.



# DARYL MCCORMACK FILMOGRAPHY





# MIA JENKINS

STARRING AS LIZZIE

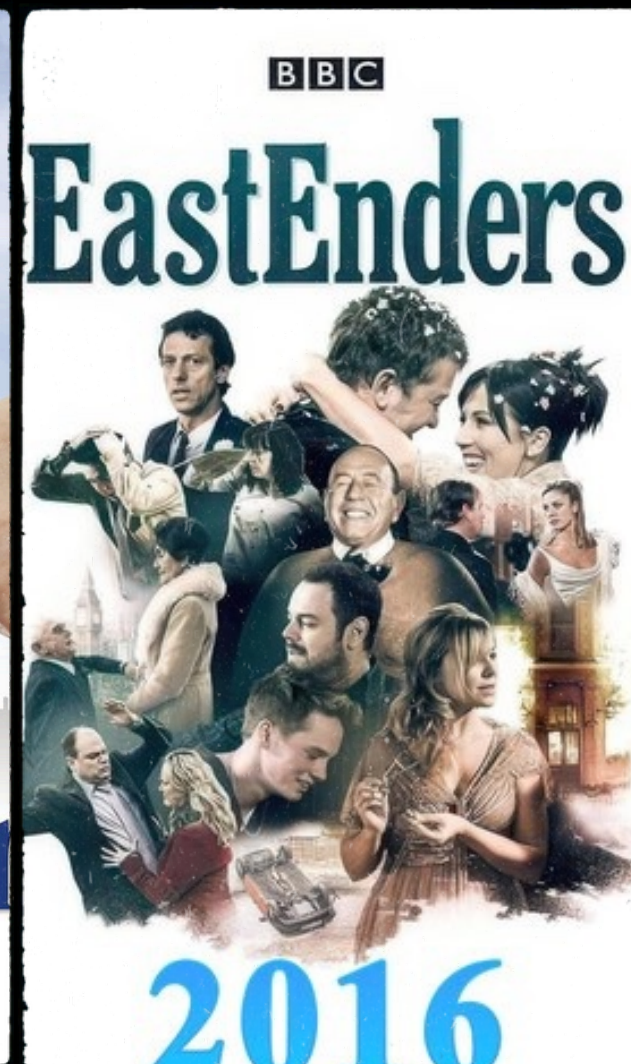
Mia Jenkins is a versatile British actress and singer whose career spans stage, television, and film. She began performing at a young age, with early credits in major West End productions including *The Sound of Music*, *Matilda the Musical*, and *Les Misérables in Concert: The 25th Anniversary*.

She gained recognition as Alex in Disney Channel's *The Lodge* and went on to star as Emma in the international hit *Soy Luna*. Her screen work includes standout roles in *Domina*, *Mood*, *EastEnders*, *Casualty*, and Amazon's *Hanna*, showcasing her range across genres and platforms.

Most recently, Jenkins starred in the horror feature *The Piper* and leads the upcoming Netflix series *Geek Girl*, solidifying her status as a rising international talent with broad and growing global appeal.



# MIA JENKINS FILMOGRAPHY



COMING SOON

A TOTALLY GRIPPING PSYCHOLOGICAL THRILLER WITH A HEART-STOPPING TWIST

**NETFLIX**

# KENNETH WILSON

**ESCAPE** is a captivating story of love, betrayal, and redemption, following Kate, a gifted artist whose whirlwind romance with a charismatic investor, Karter, ends in his shocking imprisonment. As she rebuilds her life and later marries the seemingly perfect Kyle, Kate uncovers a sinister web of secrets — forcing her to confront the truth, seek justice, and fight for a new beginning.

# ESCAPE

ONE MAN'S INFATUATION, ONE WOMAN'S FEAR. LUST IN THE LATTE LINES,  
WHERE STALKER'S SHADOWS CREEP AND THE BREW OF DESIRE TURNS BITTER.





**FILMING  
ESCAPE**

JUNE - AUGUST 2025

**1**

**POST-  
PRODUCTION**

SEPT - DEC 2025

**3**

**PREMIERE  
DATE**

FEBRUARY 2026

**5**

**2**

**FILM WRAP &  
WRAP PARTY**

LATE AUGUST 2025

**4**

**PROMOTIONAL  
EVENTS**

NOV 2025 - APRIL 2026

**6**

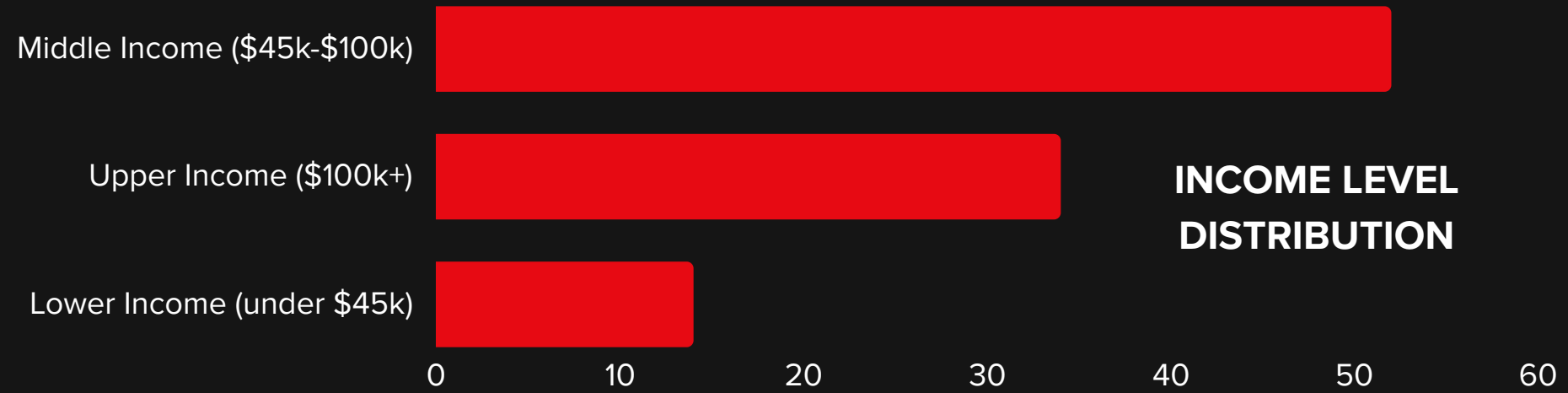
**GLOBAL ESCAPE  
NETFLIX LAUNCH**

EARLY APRIL 2026

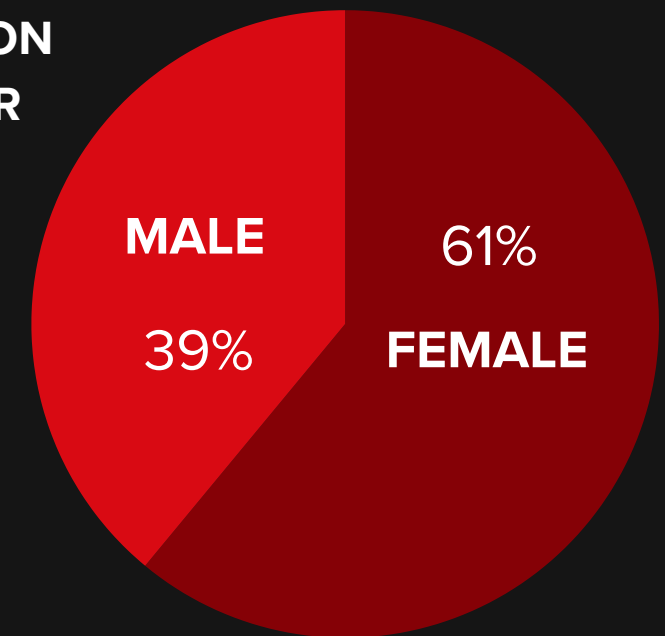


**\*EXPECTED IMPRESSIONS AND VIEWERSHIP**

- **First Month Projected Viewership On Netflix:**
  - United States: approximately 22 - 28 million viewers
  - Global: approximately 40 - 45 million viewers
- **Social Media Reach (Earned / Organic):** 10 – 15 million impressions
- **Full Global Exposure Potential** (overall Netflix reach): 250M+ subscribers in 190+ countries
- Anticipated coverage from major entertainment media outlets (*Variety, Deadline, Hollywood Reporter, etc.*)



**DISTRIBUTION BY GENDER**



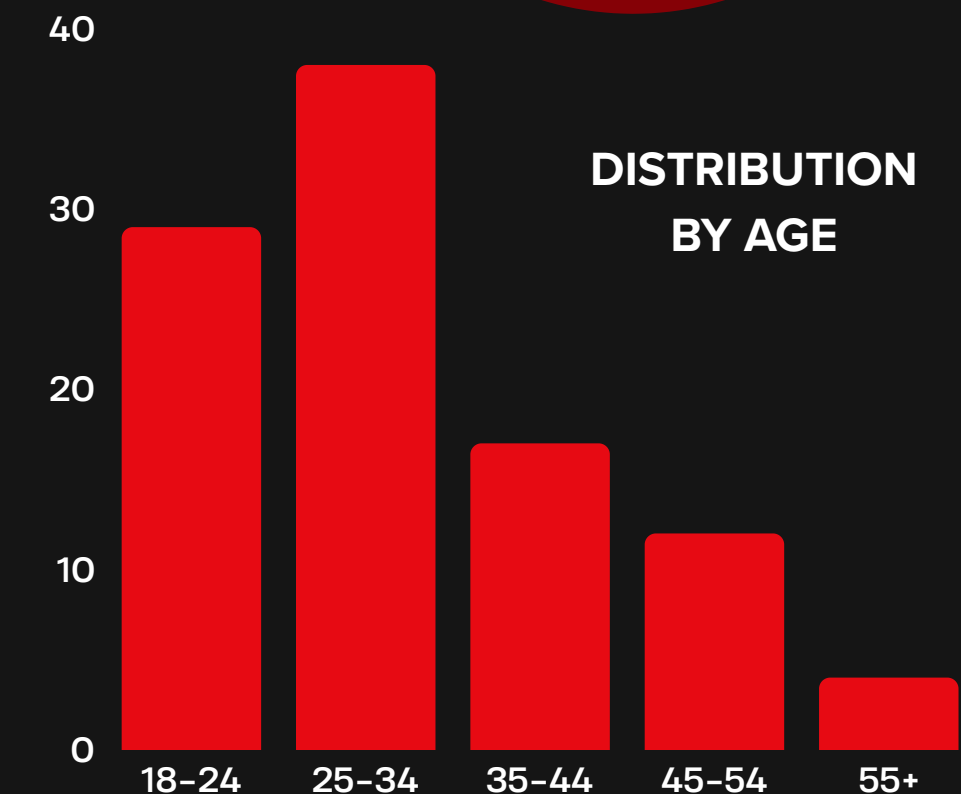
**SIMILAR NETFLIX FILMS**

| Film Title                           | Genre                  | First Month Global Views                       |
|--------------------------------------|------------------------|--|
| <b>Luckiest Girl Alive (2022)</b>    | Psychological Thriller | 43 million hours viewed<br>~40M–50M accounts   |
| <b>The Weekend Away (2022)</b>       | Suspense Mystery       | 44.5 million hours viewed<br>~25M–30M accounts |
| <b>I Came By (2022)</b>              | Crime Thriller         | 35 million hours viewed<br>~20M+ accounts      |
| <b>The Devil All The Time (2020)</b> | Psychological Drama    | 61.6 million hours viewed<br>~40M+ accounts    |

**ESTIMATED GLOBAL VIEWERS %**

| Region                      | Estimated Viewership % | Key Markets                     |
|-----------------------------|------------------------|---------------------------------|
| <b>United States</b>        | 45–55%                 | U.S. domestic market            |
| <b>Canada &amp; U.K.</b>    | 15%                    | Canada, United Kingdom          |
| <b>Europe (Non-English)</b> | 10%                    | Germany, France, Spain, Nordics |
| <b>Latin America</b>        | 10%                    | Brazil, Mexico, Argentina       |
| <b>Asia-Pacific</b>         | 10%                    | Australia, India, Japan         |
| <b>Other Regions</b>        | <5%                    | South Africa, Middle East, etc. |

**DISTRIBUTION BY AGE**



\*Estimates based on Netflix viewership analytics of similar genre films and industry-standard demographics.



# BLACK CARD SPONSORSHIP



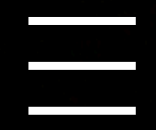
## \$1,000,000

- EXECUTIVE PRODUCER CREDIT (INCLUDING LOGO PLACEMENT IN FILM CREDITS AND WEBSITE)
- FOUR (4) VERBAL OR USAGE PLACEMENTS
  - Verbal = Characters mention a brand or product in dialogue
  - Usage = Characters actively use a product as part of a scene
- FIVE (5) FOREGROUND + BACKGROUND PLACEMENTS
  - Product or logo is prominently and subtly featured in a scene
- EXCLUSIVE OPPORTUNITY FOR TWO (2) PEOPLE TO BE EXTRAS WITH A SPEAKING ROLE IN THE MOVIE
- EIGHT (8) SPONSORED EMAIL BLASTS
- FIFTEEN (15) SPONSORED SOCIAL MEDIA POSTS
- LOGO / MENTION ON POSTERS, TRAILERS, AND PR / PRESS MATERIALS (interviews, social media tags, press releases)
- MEET & GREET WITH CAST, CREW, AND THE DIRECTOR FOR SIX (6) PEOPLE + LUNCH
- EIGHT (8) VIP TICKETS TO THE MOVIE PREMIERE AND AFTERPARTY
- EIGHT (8) VIP TICKETS TO THE WRAP PARTY
- EXCLUSIVE BLACK CARD GIFT BAG & MERCH
- EXCLUSIVE BANNER PLACEMENT AND BRAND GIVEAWAYS FOR THE PREMIERE
- SIGNED POSTER BY CAST & DIRECTOR
- CUSTOM CO-BRANDED CONTENT, WITH EXCLUSIVE BEHIND THE SCENES INTERVIEWS W/ CAST, PERSONALIZED FOR SPONSOR'S USE





# DIAMOND SPONSORSHIP



## \$500,000

- TWO (2) VERBAL OR USAGE PLACEMENTS
  - Verbal = Characters mention a brand or product in dialogue
  - Usage = Characters actively use a product as part of a scene
- THREE (3) FOREGROUND + BACKGROUND PLACEMENTS
  - Product or logo is prominently and subtly featured in a scene
- EXCLUSIVE OPPORTUNITY FOR ONE (1) PERSON TO BE AN EXTRA WITH A SPEAKING ROLE IN THE MOVIE
- FIVE (5) SPONSORED EMAIL BLASTS
- NINE (9) SPONSORED SOCIAL MEDIA POSTS
- EXCLUSIVE LOGO PLACEMENT IN FILM CREDITS + WEBSITE
- LOGO / MENTION ON POSTERS, TRAILERS, AND PR / PRESS MATERIALS (interviews, social media tags, press releases)
- MEET & GREET WITH CAST, CREW, AND THE DIRECTOR FOR THREE (3) PEOPLE
- FOUR (4) VIP TICKETS TO THE MOVIE PREMIERE AND AFTERPARTY
- FOUR (4) VIP TICKETS TO THE WRAP PARTY
- EXCLUSIVE DIAMOND GIFT BAG & MERCH
- EXCLUSIVE BANNER PLACEMENT AND BRAND GIVEAWAYS FOR THE PREMIERE
- SIGNED POSTER BY CAST & DIRECTOR
- CUSTOM CO-BRANDED CONTENT FOR SPONSOR'S MEDIA CHANNELS





# GOLD SPONSORSHIP

## \$300,000

- ONE (1) VERBAL OR USAGE PLACEMENT

- Verbal = Characters mention a brand or product in dialogue
- Usage = Characters actively use a product as part of a scene

- TWO (2) FOREGROUND + BACKGROUND PLACEMENTS

- Product or logo is prominently and subtly featured in a scene

- EXCLUSIVE OPPORTUNITY FOR ONE (1) PERSON TO BE A MINOR EXTRA WITH A SPEAKING ROLE IN THE MOVIE

- FOUR (4) SPONSORED EMAIL BLASTS

- SEVEN (7) SPONSORED SOCIAL MEDIA POSTS

- LOGO PLACEMENT IN FILM CREDITS AND ON WEBSITE

- LOGO / MENTION ON POSTERS, TRAILERS, AND PR / PRESS

MATERIALS (interviews, social media tags, press releases)

- MEET & GREET WITH CAST & CREW (2 PEOPLE)

- THREE (3) VIP TICKETS TO THE ESCAPE MOVIE PREMIERE AND AFTERPARTY

- TWO (2) VIP TICKETS TO THE WRAP PARTY

- EXCLUSIVE GOLD GIFT BAG & MERCH

- EXCLUSIVE BANNER PLACEMENT AND BRAND GIVEAWAYS FOR THE PREMIERE

- SIGNED POSTER BY CAST & DIRECTOR

- CUSTOM CO-BRANDED CONTENT FOR

SPONSOR'S MEDIA CHANNELS



# SILVER SPONSORSHIP

## \$150,000

- ONE (1) VERBAL OR USAGE PLACEMENT
  - Verbal = Characters mention a brand or product in dialogue
  - Usage = Characters actively use a product as part of a scene
- ONE (1) FOREGROUND + BACKGROUND PLACEMENT
  - Product or logo is prominently and subtly featured in a scene
- OPPORTUNITY FOR TWO (2) PEOPLE TO BE PRIMARY EXTRAS IN THE MOVIE (NO SPEAKING ROLE)
- THREE (3) SPONSORED EMAIL BLAST
- FIVE (5) SPONSORED SOCIAL MEDIA POSTS
- LOGO PLACEMENT IN FILM CREDITS AND ON WEBSITE
- LOGO / MENTION ON POSTERS, TRAILERS, AND PR / PRESS MATERIALS (interviews, social media tags, press releases)
- MEET & GREET WITH CAST & CREW (1 PERSON)
- TWO (2) VIP TICKETS TO THE MOVIE PREMIERE AND AFTERPARTY
- ONE (1) VIP TICKET TO THE WRAP PARTY
- EXCLUSIVE SILVER GIFT BAG & MERCH
- MINOR BANNER PLACEMENT AND BRAND GIVEAWAYS FOR THE PREMIERE
- SIGNED POSTER BY CAST & DIRECTOR
- CUSTOM CO-BRANDED CONTENT FOR SPONSOR'S MEDIA CHANNELS



# TAX DEDUCTIBILITY

**Sponsorships may be deductible as a business expense under IRS rules if:**

- The sponsorship is used to promote your business (e.g., your name/logo appears in the film credits, on posters, in promotional material).
- It's structured as a marketing or advertising expense.
- There is no significant return benefit beyond promotional value (e.g., you're not receiving equity or a share of profits).

If eligible, you can deduct it as: "Advertising and Promotion" (Schedule C for sole proprietors, or the equivalent on your corporate tax return).

Disclaimer: We are not tax professionals, and this should not be considered tax advice. Please consult a qualified tax attorney or accountant to ensure compliance with applicable laws and regulations. Recommendations may be provided upon request.

NETFLIX



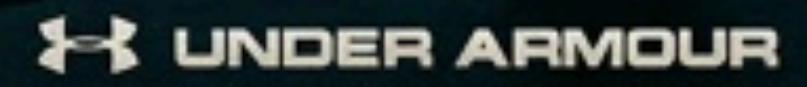
# PRODUCT PLACEMENT EXAMPLES



Background Placement



Foreground Placement

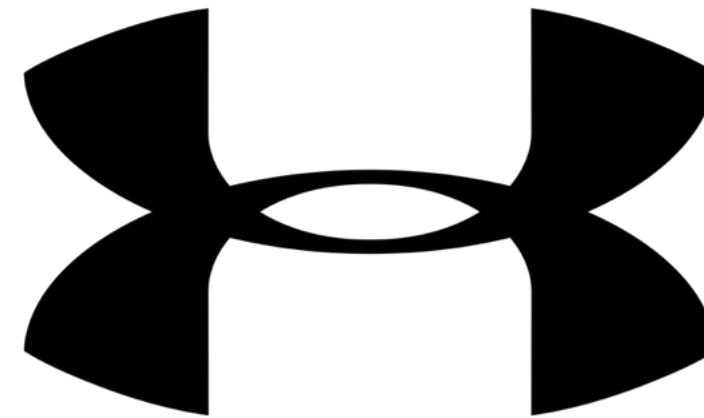


**NETFLIX**

# A FEW OF OUR SPONSORS



**SPELLBOUND**  
\* BREWING \*



**UNDER ARMOUR**





# ESCAPE THE MOVIE

## SPONSORSHIP

## PACKAGES

### SHAWN FOX

Director of Brand Partnerships

+1 (213) 419-4870

SFox@kw-films.com

www.KW-Films.com



Limited Sponsorship Slots Available—Contact Today!

### BLACK CARD SPONSOR \$1,000,000

- Executive Producer credit and your logo on our website and in film credits
- 4 Verbal or Usage Placements
- 5 Foreground + Background Placements
- 2 Primary Extras (with speaking roles)
- 8 Sponsored email blasts
- 15 Sponsored social media posts
- Mention on posters, trailers, press, etc.
- Meet & greet with cast & crew (3 people)
- 8 VIP tickets for premiere & afterparty
- 8 VIP tickets to the wrap party
- Exclusive Black Card gift bag & merch
- Banner placement with brand giveaways
- Signed poster by cast and director
- Custom co-branded content for sponsor

### GOLD SPONSOR \$300,000

- 1 Verbal or Usage Placement
- 2 Foreground + Background Placements
- 1 Minor Extra (with speaking role)
- 4 Sponsored email blasts
- 7 Sponsored social media posts
- Logo on website and in film credits
- Mention on posters, trailers, press, etc.
- Meet & greet with cast & crew (2 people)
- 3 VIP tickets for premiere & afterparty
- 2 VIP tickets to the wrap party
- Exclusive Gold gift bag & merch
- Banner placement with brand giveaways
- Signed poster by cast and director
- Custom co-branded content for sponsor

### DIAMOND SPONSOR \$500,000

- 2 Verbal or Usage Placements
- 3 Foreground + Background Placements
- 1 Primary Extra (with speaking role)
- 5 Sponsored email blasts
- 9 Sponsored social media posts
- Logo on website and in film credits
- Mention on posters, trailers, press, etc.
- Meet & greet with cast & crew (3 people)
- 4 VIP tickets for premiere & afterparty
- 4 VIP tickets to the wrap party
- Exclusive Diamond gift bag & merch
- Banner placement with brand giveaways
- Signed poster by cast and director
- Custom co-branded content for sponsor

### SILVER SPONSOR \$150,000

- 1 Verbal or Usage Placement
- 1 Foreground + Background Placement
- 2 Primary Extras (no speaking role)
- 3 Sponsored email blasts
- 5 Sponsored social media posts
- Logo on website and in film credits
- Mention on posters, trailers, press, etc.
- Meet & greet with cast & crew (1 person)
- 2 VIP tickets for premiere & afterparty
- 1 VIP ticket to the wrap party
- Exclusive Silver gift bag & merch
- Banner placement with brand giveaways
- Signed poster by cast and director
- Custom co-branded content for sponsor