



SPONSORSHIP OPPORTUNITIES



**INCLUDING WHAT TO KNOW ABOUT DEDUCTING SPONSORSHIPS AS A BUSINESS EXPENSE*

COMING SOON

NETFLIX

W/ GLOBAL DISTRIBUTION

A PSYCHOLOGICAL THRILLER BY KW FILMS

ESCAPE

STARRING AARON PIERRE | DARYL MCCORMACK | MIA JENKINS

Dear Valued Partner,

ESCAPE is more than just a movie—it's a captivating exploration of love, betrayal, and redemption, taking audiences deep into the complexities of human psychology. I am thrilled to invite you to become part of our film family, reaching millions of viewers globally through Netflix. Your partnership offers an opportunity to align your brand with award-winning talent, exceptional storytelling, and worldwide recognition via Netflix.

We deeply value your consideration and look forward to the possibility of collaborating. Please don't hesitate to reach out to our team with any questions or to discuss this exciting opportunity further.

Warmest regards

KENNETH WILSON

WRITER AND DIRECTOR

Professional Bio: Ken is a visionary artist, platinum award-winning musician, accomplished director and producer, published author, captivating actor, and the Founder of KW Media. Professionally known by many as Ken Will Music, the American artist has made a powerful impact in the music world, producing genre-spanning work in pop, R&B, and trap, as well as crafting emotionally resonant film scores. His creative reach also now extends to the literary world with the release of his debut novel and the upcoming Netflix film adaptation.



#85 / 500

IMDb STARMETER

AARON PIERRE

STARRING AS KYLE

Aaron Pierre is a distinguished British actor whose commanding presence and versatile performances have positioned him as a rising star in global cinema. A graduate of the prestigious London Academy of Music and Dramatic Art (LAMDA), Pierre's career spans acclaimed roles across film, television, and stage.

He first gained attention as Dev-Em in Syfy's *Krypton* and showcased his dramatic range as Caesar in *The Underground Railroad*. His film work includes M. Night Shyamalan's *Old* and the award-winning *Brother*, which earned him the Canadian Screen Award for Best Supporting Performance.

Most recently, Pierre starred in the action thriller *Rebel Ridge*, voiced the title role in Disney's *Mufasa*, and portrayed Malcolm X in *Genius: MLK/X*, highlighting his talent across genres and formats. Now set to star in the new DC Universe as John Stewart in HBO's upcoming *Lanterns* series, Pierre is quickly becoming a household name while earning global acclaim for performances that blend emotional depth with cultural impact.

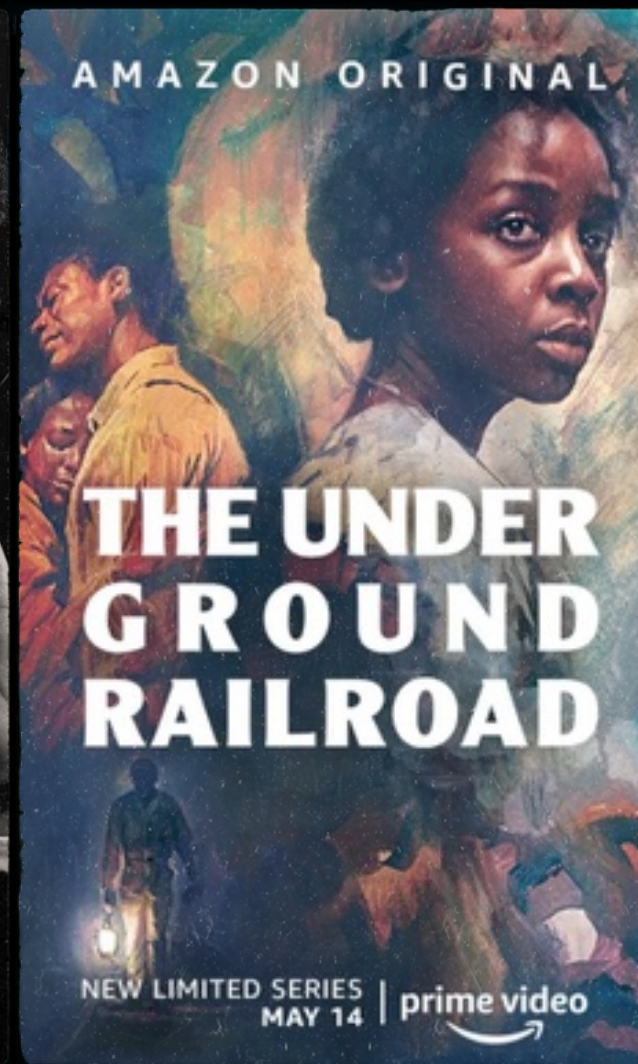
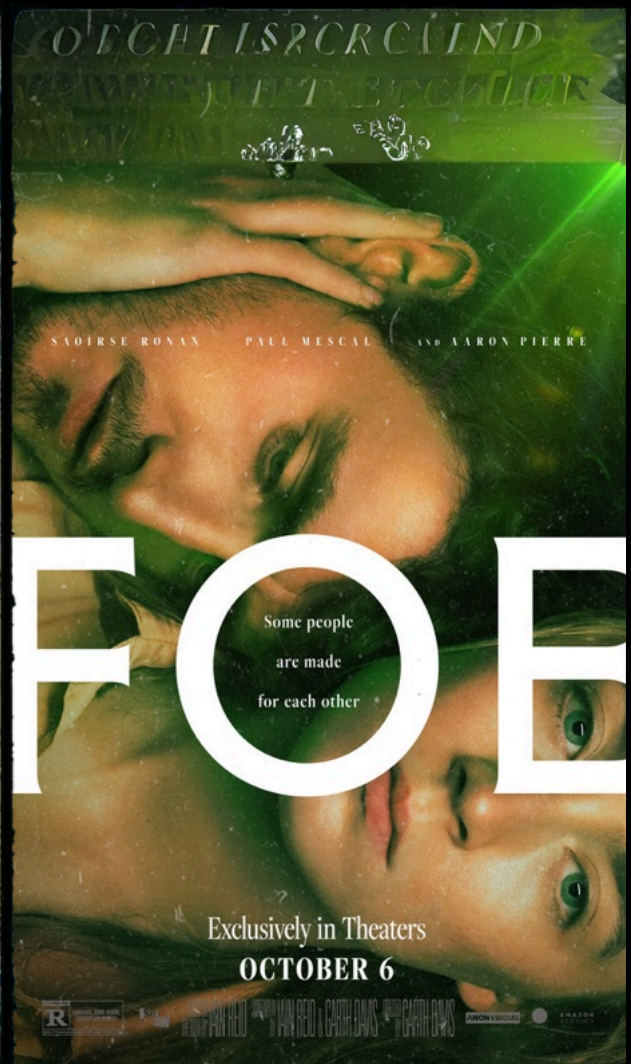
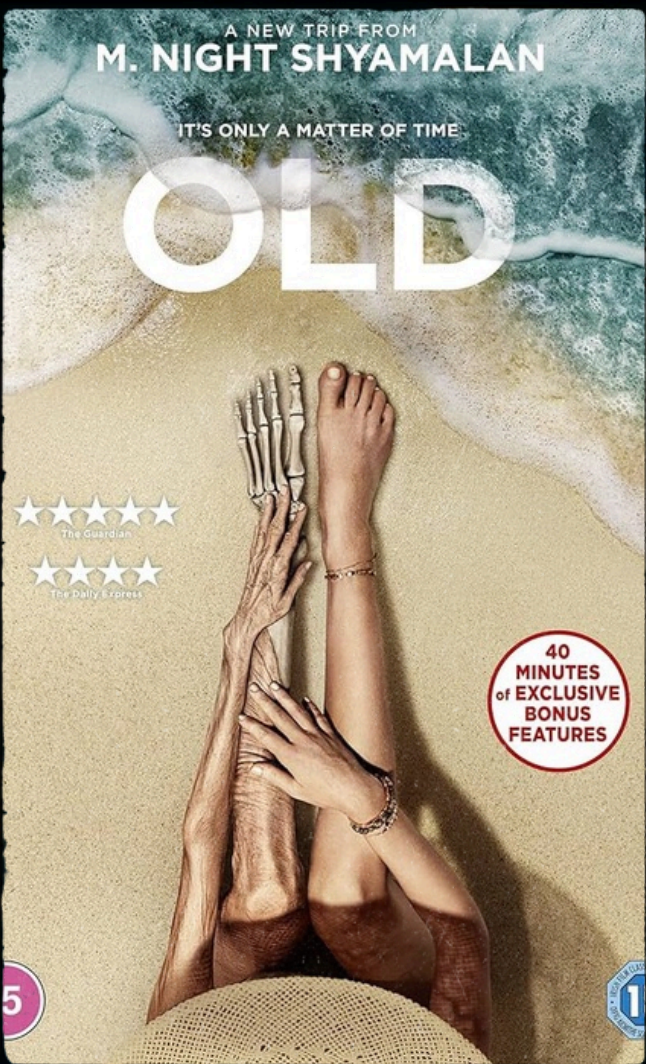
AARON PIERRE
IS
JOHN STEWART

LANTERNS

A DC STUDIOS PRODUCTION



AARON PIERRE FILMOGRAPHY



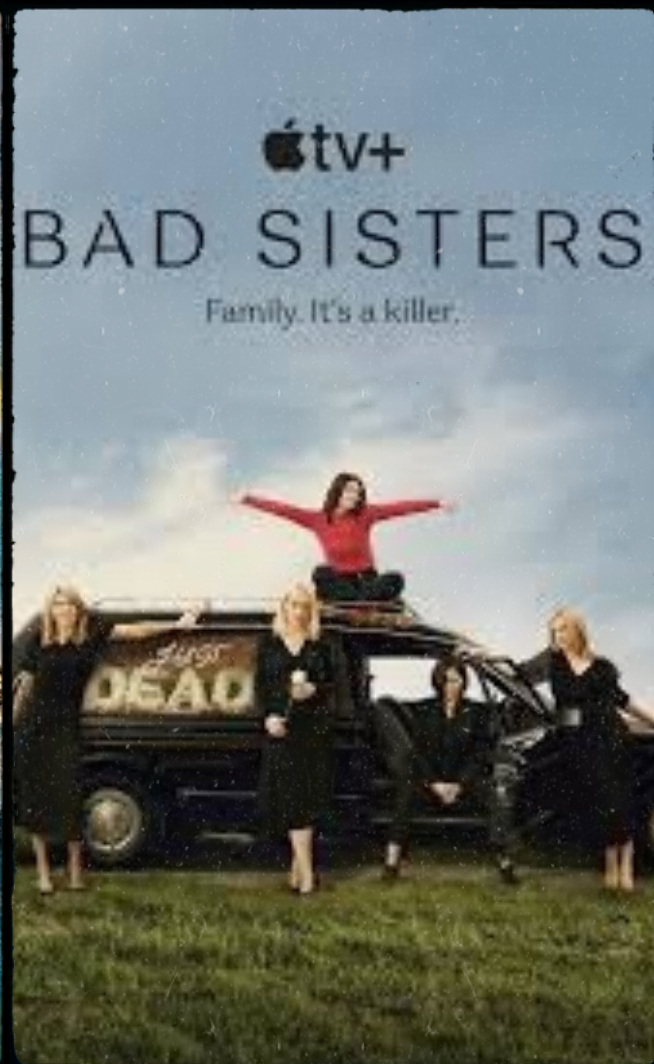


DARYL MCCORMACK

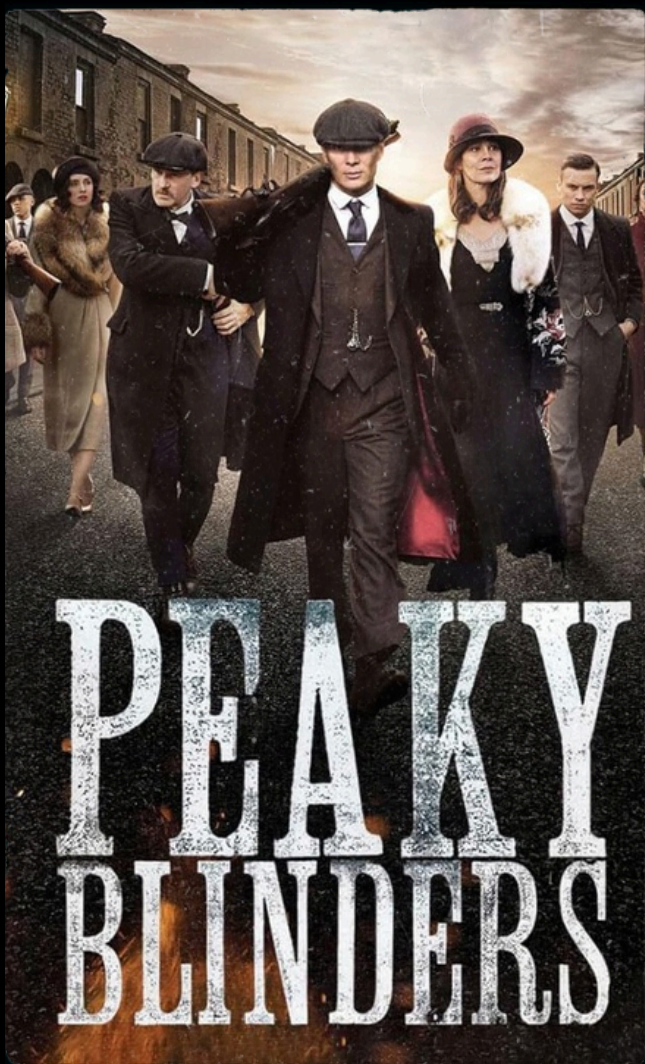
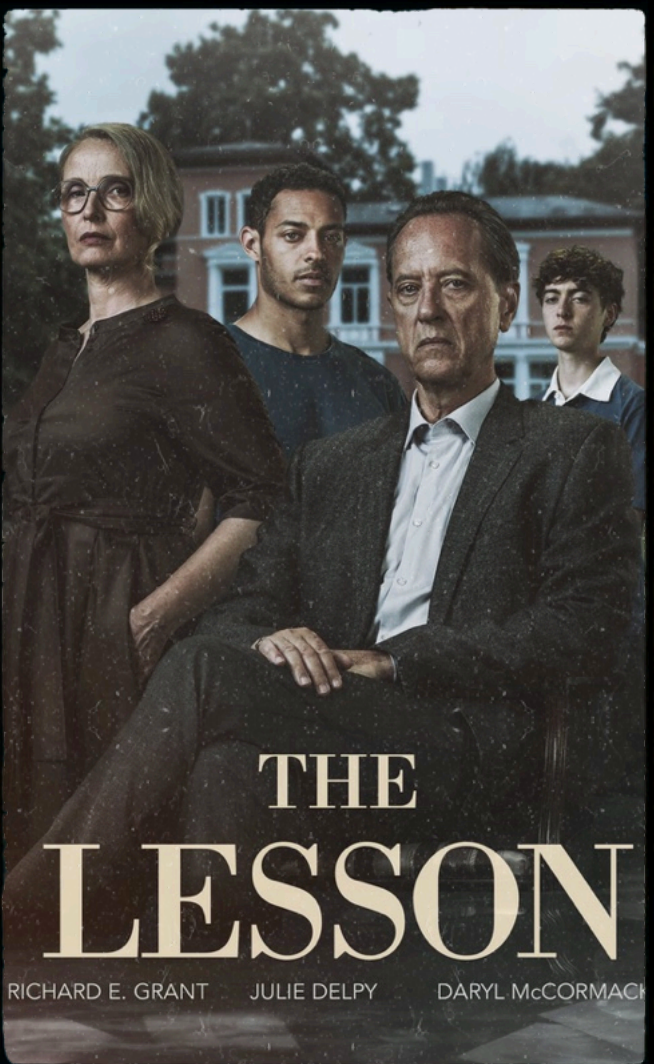
STARRING AS KARTER

Daryl McCormack is a prolific Irish-American actor whose compelling performances and rising prominence have garnered international acclaim. Born in Ireland, McCormack honed his craft at the illustrious Gaiety School of Acting, laying the foundation for a dynamic career in film, television, and theater.

McCormack's breakout role as Isaiah Jesus in the BBC's *Peaky Blinders* showcased his ability to captivate audiences with depth and nuance. His portrayal of Leo Grande opposite Emma Thompson in *Good Luck to You*, Leo Grande earned him nominations for both the BAFTA Rising Star and Best Leading Actor awards in 2023, highlighting his exceptional talent and versatility. His diverse portfolio includes notable performances in Apple TV+'s *Bad Sisters*, the thriller *The Lesson*, and the BBC series *The Woman in the Wall*. Looking ahead, McCormack is set to appear in high-profile projects such as *Twisters*, Rian Johnson's *Wake Up Dead Man: A Knives Out Mystery*, and the animated film *Rogue Trooper*.



DARYL MCCORMACK FILMOGRAPHY





MIA JENKINS



STARRING AS LIZZY

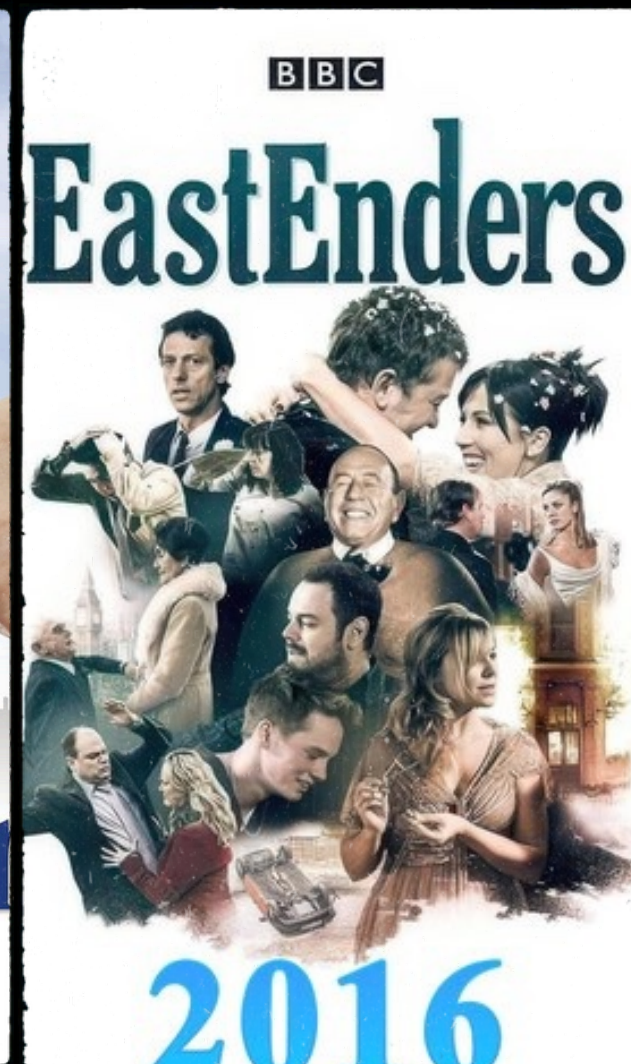
Mia Jenkins is a versatile British actress and singer whose career spans stage, television, and film. She began performing at a young age, with early credits in major West End productions including *The Sound of Music*, *Matilda the Musical*, and *Les Misérables in Concert: The 25th Anniversary*.

She gained recognition as Alex in Disney Channel's *The Lodge* and went on to star as Emma in the international hit *Soy Luna*. Her screen work includes standout roles in *Domina*, *Mood*, *EastEnders*, *Casualty*, and Amazon's *Hanna*, showcasing her range across genres and platforms.

Most recently, Jenkins starred in the horror feature *The Piper* and leads the upcoming Netflix series *Geek Girl*, solidifying her status as a rising international talent with broad and growing global appeal.



MIA JENKINS FILMOGRAPHY



COMING SOON

A TOTALLY GRIPPING PSYCHOLOGICAL THRILLER WITH A HEART-STOPPING TWIST

NETFLIX

KENNETH WILSON

ESCAPE is a captivating story of love, betrayal, and redemption, following Kate, a gifted artist whose whirlwind romance with a charismatic investor, Karter, ends in his shocking imprisonment. As she rebuilds her life and later marries the seemingly perfect Kyle, Kate uncovers a sinister web of secrets — forcing her to confront the truth, seek justice, and fight for a new beginning.

ESCAPE

ONE MAN'S INFATUATION, ONE WOMAN'S FEAR. LUST IN THE LATTE LINES,
WHERE STALKER'S SHADOWS CREEP AND THE BREW OF DESIRE TURNS BITTER.





**FILMING
ESCAPE**

JUNE - AUGUST 2025

1

**POST-
PRODUCTION**

SEPT - DEC 2025

3

**PREMIERE
DATE**

FEBRUARY 2026

5

2

**FILM WRAP &
WRAP PARTY**

LATE AUGUST 2025

4

**PROMOTIONAL
EVENTS**

NOV 2025 - APRIL 2026

6

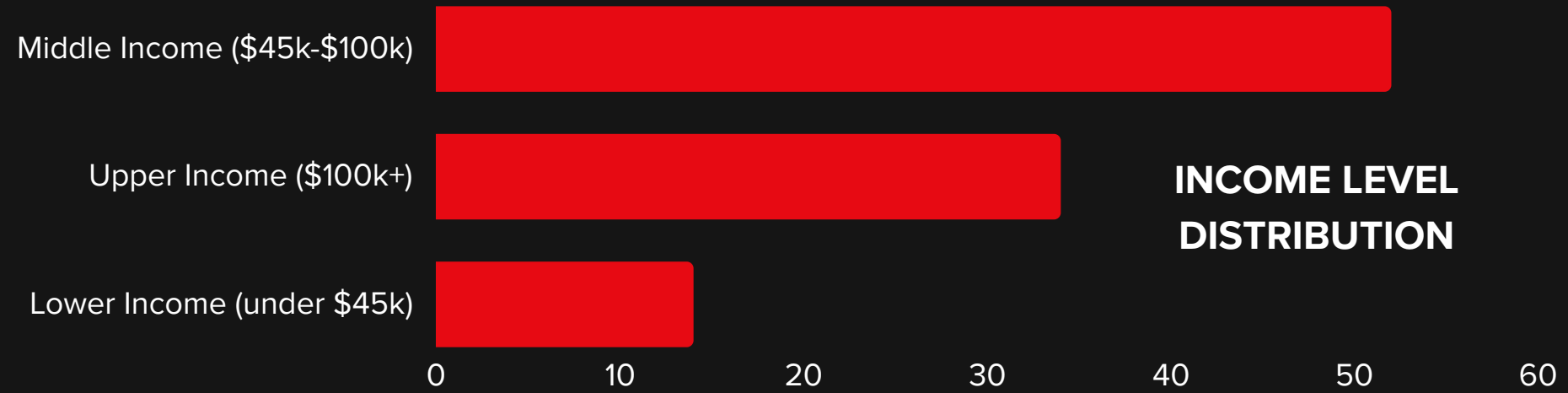
**GLOBAL ESCAPE
NETFLIX LAUNCH**

EARLY APRIL 2026

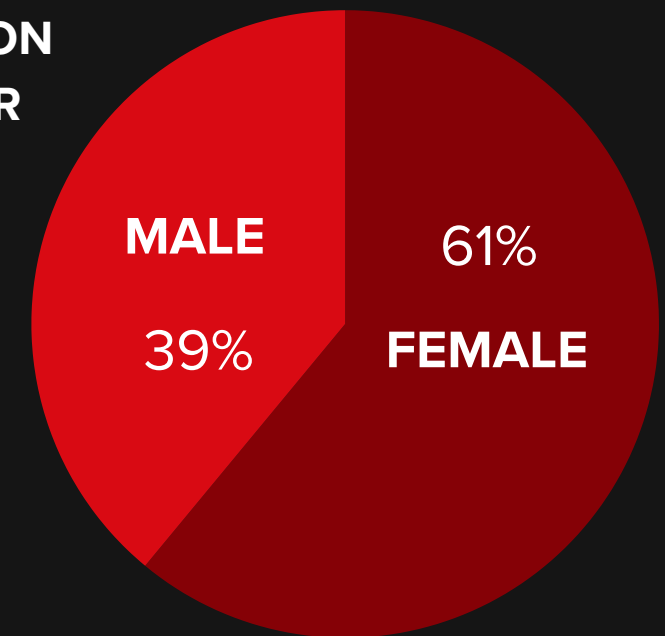


***EXPECTED IMPRESSIONS AND VIEWERSHIP**

- **First Month Projected Viewership On Netflix:**
 - United States: approximately 22 - 28 million viewers
 - Global: approximately 40 - 45 million viewers
- **Social Media Reach (Earned / Organic):** 10 – 15 million impressions
- **Full Global Exposure Potential** (overall Netflix reach): 250M+ subscribers in 190+ countries
- Anticipated coverage from major entertainment media outlets (*Variety, Deadline, Hollywood Reporter, etc.*)



DISTRIBUTION BY GENDER



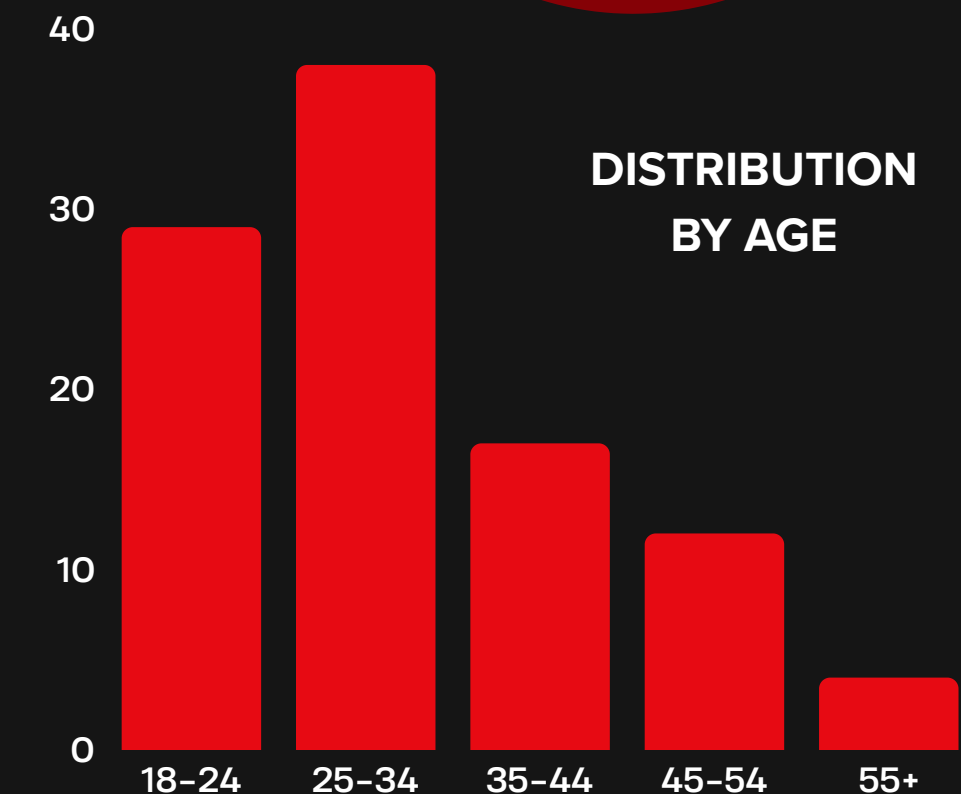
SIMILAR NETFLIX FILMS

Film Title	Genre	First Month Global Views
Luckiest Girl Alive (2022)	Psychological Thriller	43 million hours viewed ~40M–50M accounts
The Weekend Away (2022)	Suspense Mystery	44.5 million hours viewed ~25M–30M accounts
I Came By (2022)	Crime Thriller	35 million hours viewed ~20M+ accounts
The Devil All The Time (2020)	Psychological Drama	61.6 million hours viewed ~40M+ accounts

ESTIMATED GLOBAL VIEWERS %

Region	Estimated Viewership %	Key Markets
United States	45–55%	U.S. domestic market
Canada & U.K.	15%	Canada, United Kingdom
Europe (Non-English)	10%	Germany, France, Spain, Nordics
Latin America	10%	Brazil, Mexico, Argentina
Asia-Pacific	10%	Australia, India, Japan
Other Regions	<5%	South Africa, Middle East, etc.

DISTRIBUTION BY AGE



*Estimates based on Netflix viewership analytics of similar genre films and industry-standard demographics.



RED CARPET SPONSORSHIP



\$100,000


- ONE (1) VERBAL OR USAGE PLACEMENT
 - Verbal = Characters mention a brand or product in dialogue
 - Usage = Characters actively use a product as part of a scene
- ONE (1) BACKGROUND PLACEMENT
 - Product or logo is subtly featured in a scene
- EXCLUSIVE OPPORTUNITY FOR ONE (1) PERSON TO BE A MINOR EXTRA WITH A SPEAKING ROLE IN THE MOVIE
- TWO (2) SPONSORED EMAIL BLASTS
- FOUR (4) SPONSORED SOCIAL MEDIA POSTS
- LOGO PLACEMENT IN FILM CREDITS AND ON WEBSITE
- LOGO + MENTION ON POSTERS AND PR / PRESS MATERIALS (interviews, social media tags, press releases)
- MEET & GREET WITH THE CAST AND CREW (1 PERSON)
- TWO (2) VIP TICKETS TO THE ESCAPE MOVIE PREMIERE AND AFTERPARTY
- ONE (1) TICKET TO THE WRAP PARTY
- EXCLUSIVE RED CARPET GIFT BAG & MERCH
- EXCLUSIVE BANNER PLACEMENT AND BRAND GIVEAWAYS FOR THE PREMIERE
- SIGNED POSTER BY CAST AND DIRECTOR
- CUSTOM CO-BRANDED CONTENT FOR SPONSOR'S MEDIA CHANNELS





ELITE SPONSORSHIP

\$75,000

- ONE (1) FOREGROUND PLACEMENT
 - Product or logo is prominently featured in a scene
- OPPORTUNITY FOR THREE (3) PEOPLE TO BE EXTRAS IN THE MOVIE (NOT SPEAKING ROLES)
- ONE (1) SPONSORED EMAIL BLAST
- THREE (3) SPONSORED SOCIAL MEDIA POSTS  Play
- PROMINENT LOGO PLACEMENT ON THE WEBSITE
- LOGO + MENTION ON SELECT PR / PRESS MATERIALS (interviews, press releases, etc.)
- ONE (1) VIP TICKET TO THE ESCAPE MOVIE PREMIERE AND AFTERPARTY
- EXCLUSIVE ELITE GIFT BAG & MERCHANDISE
- BANNER PLACEMENT AT THE ESCAPE MOVIE PREMIERE
- SIGNED POSTER BY SELECT CAST MEMBERS



PRESTIGE SPONSORSHIP

\$50,000

- ONE (1) BACKGROUND PLACEMENT
 - Product or logo is subtly featured in a scene
- OPPORTUNITY FOR TWO (2) PEOPLE TO BE EXTRAS IN THE MOVIE (NOT A SPEAKING ROLE)
- TWO (2) SPONSORED SOCIAL MEDIA POSTS
- EXCLUSIVE PRESTIGE GIFT BAG & MERCHANDISE
- LOGO PLACEMENT ON THE WEBSITE
- TWO (2) TICKETS TO THE ESCAPE MOVIE PREMIERE
- MINOR BANNER PLACEMENT AT THE ESCAPE MOVIE PREMIERE
- CAST & DIRECTOR SIGNED DIGITAL ART PACK



SIGNATURE SPONSORSHIP



\$30,000

- ONE (1) DIGITAL BACKGROUND PLACEMENT
 - Product or logo is subtly added to a scene during post-production
- OPPORTUNITY FOR ONE (1) PERSON TO BE AN EXTRA IN THE MOVIE (NOT A SPEAKING ROLE)
- ONE (1) SPONSORED SOCIAL MEDIA POST
- EXCLUSIVE SIGNATURE GIFT BAG & MERCHANDISE
- ONE (1) TICKET TO THE ESCAPE MOVIE PREMIERE
- CAST & DIRECTOR SIGNED DIGITAL ART PACK
- LOGO PLACEMENT ON WEBSITE



SELECT SPONSORSHIP

\$15,000



- ONE (1) SPONSORED SOCIAL MEDIA POST
- EXCLUSIVE SELECT GIFT BAG & MERCHANDISE
- ONE (1) TICKET TO THE ESCAPE MOVIE PREMIERE
- CAST & DIRECTOR SIGNED DIGITAL ART PACK
- LOGO PLACEMENT ON WEBSITE



TAX DEDUCTIBILITY

Sponsorships may be deductible as a business expense under IRS rules if:

- The sponsorship is used to promote your business (e.g., your name/logo appears in the film credits, on posters, in promotional material).
- It's structured as a marketing or advertising expense.
- There is no significant return benefit beyond promotional value (e.g., you're not receiving equity or a share of profits).

If eligible, you can deduct it as: "Advertising and Promotion" (Schedule C for sole proprietors, or the equivalent on your corporate tax return).

Disclaimer: We are not tax professionals, and this should not be considered tax advice. Please consult a qualified tax attorney or accountant to ensure compliance with applicable laws and regulations. Recommendations may be provided upon request.

NETFLIX



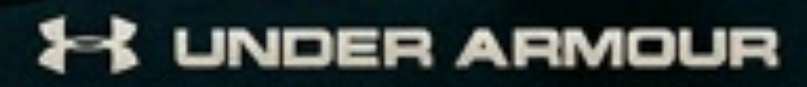
PRODUCT PLACEMENT EXAMPLES



Background Placement



Foreground Placement

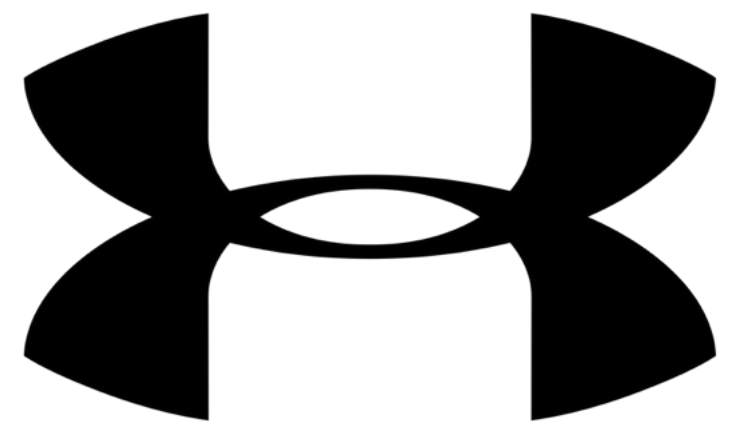


NETFLIX

A FEW OF OUR SPONSORS



SPELLBOUND
* BREWING *



UNDER ARMOUR





ESCAPE THE MOVIE SPONSORSHIP PACKAGES

SHAWN FOX

Director of Brand Partnerships

+1 (213) 419-4870

SFox@kw-films.com

www.KW-Films.com

Limited Sponsorship Slots Available—Contact Today

RED CARPET SPONSOR \$100,000

- 1 Verbal or Usage Placement
- 1 Foreground Placement
- 1 Extra (with speaking role)
- 2 Sponsored email blasts
- 4 Sponsored social media posts
- Logo on website and in film credits
- Mention on posters, trailers, press, etc.
- Meet & greet with the cast and crew
- 2 VIP tickets for premiere & afterparty
- 1 VIP ticket to the wrap party
- Exclusive Red Carpet gift bag & merch
- Banner placement with brand giveaways
- Signed poster by cast and director
- Custom co-branded content for sponsor

ELITE SPONSOR \$75,000

- 1 Foreground Placement
- 1 Primary extra (non-speaking role)
- 1 Sponsored email blast
- 3 Sponsored social media posts
- Logo on website and in film credits
- Mention on posters, PR, press, etc.
- 1 VIP ticket for premiere & afterparty
- Exclusive Elite gift bag & merchandise
- Banner placement with brand giveaways
- Signed poster by select cast

PRESTIGE SPONSOR \$50,000

- 1 Background Placement
- 1 Standard extra (non-speaking role)
- 2 Sponsored social media posts
- Logo placement on website
- Mention on posters, PR, press, etc.
- 1 ticket for the premiere & afterparty
- Exclusive Prestige gift bag & merchandise
- Banner placement with brand giveaways
- Cast & director signed digital art pack

SIGNATURE SPONSOR \$30,000

- 1 Digital Background Placement
- 1 Standard extra (non-speaking role)
- 1 Sponsored social media post
- Logo placement on website
- 1 Ticket for the movie premiere
- Exclusive Signature gift bag & merchandise
- Banner placement at the premiere
- Cast & director signed digital art pack

SELECT SPONSOR \$15,000

- One (1) sponsored social media post
- Logo placement on website
- One (1) Ticket for the movie premiere
- Exclusive Select gift bag & merchandise
- Cast & director signed digital art pack